

Indus AI Week in Sindh

*10–15 January 2026
Province wide AI Awareness & Adoption Movement*

Government of Sindh

in partnership with Pakistan IT Industry Association (P@SHA)
aligned with the National Indus AI Week 2026

Indus AI Week in Sindh 2026 is to complement the Federal initiative and envisioned as a province wide movement to create awareness, possibilities and confidence in adoption and adaption of Artificial Intelligence. It takes AI into educational institutions, hospitals, public and private offices, and communities in simple language and practical form.

Core Objectives

- Augment and align with National AI Week
- Build public awareness on what AI is and what it can do
- Promote ethical, responsible, and human centric AI use
- Showcase real AI use cases from Sindh
- Recognize students, academicians, professionals, and institutions leading positive change
- Lay foundations for long term AI readiness in Sindh

Key Focus Areas

Education - AI for learning, research support, assessment assistance, academic integrity

Health - AI as decision support in diagnostics, triage, and hospital workflows

Industry & SMEs - AI for productivity, automation, customer engagement, and decision support

Government & Public Administration - AI for drafting, data analysis, workflow efficiency, and citizen services

Key Message

Learn & Lean Fast. AI is to assist humans and augment creativity with responsible use

AI is a tool to assist and empower — it enhances human capabilities, not replaces them

Adaptation is the key — those who learn to work with AI will thrive

AI creates new opportunities — new roles, new efficiencies, new possibilities

Learn fast, adapt faster — the pace of change requires continuous learning

Indicative activities that institutions should plan for the event

1. AI Literacy Sessions - Simple explanation of AI with live demonstrations
2. AI Possible uses case – List and inform all possible uses cases, that may not be in practice but could be done so that the audience get insight to work on.
3. AI in Action Showcases - Short exposures of real AI use by students, faculty, professionals and officers
4. Recognition / Acknowledgment - Certificates/shields for students, faculty, professionals and officers who have done something significant with respect to AI, particularly AI applications, services, writings, innovations, AI pivoted companies.

Minimum requirement for the Event

Hold at least one event of 2-3 hours. Having AI awarness talk, Sharing of possible uses cases, Exposure of existing formal AI work/application/service in your or in the institutions in Sindh that you may know, and last the acknowledgment/recognition of those who have so far shown active and significant working with respect to AI.

The event should be clearly **co-branded** with National AI Week 2026, reflecting alignment with the national initiative. Official co-branding guidelines and material may be accessed at <https://indusai.gov.pk> .

Organizations may hold more than one activity, subject to their capacity and interest.

While planning sessions, it is advised to avoid long lecture based formats, overly technical discussions without sufficient context, or standalone tool promotions without addressing

ethical considerations and responsible use of AI. The emphasis should remain on awareness, understanding, and practical relevance.

Media & Social Media Guidance

The objective of media and social media engagement during Indus AI Week / National AI Week 2026 is to create public awareness, confidence, and readiness for Artificial Intelligence, while projecting a cohesive national and provincial narrative that Pakistan and Sindh in particular, is proactively preparing its people and institutions for the AI era.

Institutions and organizations are encouraged to reflect messaging broadly aligned with the following, to support a coherent communication.

People have to gear up to learn and learn fast.

AI is a skill of the present and future — individuals and institutions must learn and adapt quickly to remain relevant

AI supports and augments human capability; it does not replace human judgment, responsibility, or creativity

Responsible, ethical, and informed use of AI is essential, particularly in education, governance, healthcare, and industry

<Name of Institution / Organization / Company>, in collaboration with the Government of Sindh, is actively contributing to preparing people for the AI era, in alignment with the National AI Week movement

Social Media

- Short demo clips, student stories, live interactions
- Suggested hashtag: #IndusAIWeekinSindh #NationalAIWeek

Branding & Coordination

All activities should be branded as:

“Indus AI Week in Sindh 2026 – Complementing efforts of the Government of Sindh, with the National Indus AI Week.”

Institutions may coordinate with the Science & IT Department & P@SHA Karachi Office for expert support and visibility. For any query may contact Mr. Sajid Seehar 0300 251 9314 of S&IT department Government of Sindh.

Alignment with National Indus AI Week 2026

Indus AI Week in Sindh 2026 is aligned with the National Indus AI Week, the Federal Government's flagship initiative to articulate Pakistan's national vision for Artificial Intelligence.

While the Indus AI Week (<https://indusai.gov.pk/>) focuses on national policy direction, and high level discourse to create momentum all across Pakistan. Indus AI Week in Sindh complements this effort by translating the national vision into practical, people centric action at the provincial level.

This alignment ensures that Sindh's educational institutes, universities, hospitals, government departments, students, professionals, and citizens actively participate in Pakistan's AI journey through awareness, demonstrations, ethical understanding, and real world adoption.

Indus AI Week in Sindh is therefore positioned as a provincial delivery and mobilization layer of the broader Indus AI Week, ensuring that the benefits, understanding, and responsibilities of AI reach beyond conference halls and into everyday institutions and communities.

ANNEXURE A

Industry Partnership with P@SHA

P@SHA's Role

P@SHA (Pakistan IT Industry Association) is supporting Indus AI Week in Sindh 2026 as an Industry Partner. PASHA has contributed to the development of supplementary materials including sector specific guides.

PASHA's Contribution

Documentation & Content

- Sector-specific AI awareness guides for 12 verticals (Annexure B)
- AI Tools Directory (Annexure C)
- AI use case compilations for various sectors
- Talking points addressing job displacement fears
- Reference materials on responsible and ethical AI adoption

Expert Resources (Available on Request)

- Access to industry professionals and practitioners for speaking sessions
- Technical experts available for institutions needing guidance
- Panelists for discussions on AI adoption and workforce readiness
- Mentors for student AI projects and showcases

Cybersecurity & AI (PASHA Cybersecurity Vertical)

- Specialized content on AI applications in cybersecurity
- Guidance on AI security risks, safeguards, and responsible deployment
- Awareness materials on AI-powered threats and defenses
- Expert speakers on AI security topics

Industry Connect

- Linkages with PASHA member companies showcasing real AI implementations
- Exposure to practical AI solutions developed by Pakistan's software industry
- Networking opportunities with AI practitioners

Institutions may reach out to the Science & IT Department or P@SHA Karachi Office for resource support and industry linkages.

ANNEXURE B

Sector Specific AI Awareness Guides

12 Sectors Covered

This annexure provides AI awareness guidelines for 12 key sectors. Each sector guide includes: What AI Can Do, Key Use Cases, What NOT to Worry About, How to Adapt, and Ethical Considerations.

1. General AI Awareness (Foundation for all)
2. Education & EdTech
3. Health & Medical
4. Agriculture & AgriTech
5. Law & Judiciary
6. Police & Security
7. Fintech & Banking
8. Manufacturing & FMCG
9. IT Industry & Software
10. Government & Public Administration
11. Cybersecurity & AI
12. SMEs & Startups

B.1 General AI Awareness

Foundation content applicable to all sectors and audiences

What AI Can Do in This Sector

- Automate repetitive tasks and save time
- Assist in research, writing, and analysis
- Provide instant answers and explanations
- Help with translation and communication
- Support decision making with data insights

Key Use Cases

- Document drafting and editing assistance
- Email and communication support
- Research and information gathering
- Learning and skill development
- Personal productivity enhancement

What NOT to Worry About

- AI will not replace human judgment and creativity
- AI makes mistakes and needs human oversight
- AI cannot understand context like humans do
- Your job is about relationships, not just tasks
- AI is a tool — like calculators didn't replace accountants

How to Adapt

- Start with simple AI tools (ChatGPT, Claude, Gemini)
- Practice giving clear and contextual instructions (prompts)
- Use AI to speed up, not replace, your thinking
- Stay curious and keep experimenting
- Focus on skills AI cannot replicate: creativity, empathy, leadership

Ethical Considerations

- Always verify AI-generated information
- Don't share confidential data with AI tools
- Disclose when AI was used in important work
- Respect intellectual property and copyright
- Be aware of AI biases and limitations

B.2 Education & EdTech

AI applications in learning, teaching, research, and academic administration

What AI Can Do in This Sector

- Personalize learning paths for students
- Assist teachers in lesson planning and content creation
- Automate grading for objective assessments
- Support research and literature review
- Enable 24/7 tutoring and doubt resolution

Key Use Cases

- AI tutors for student support
- Automated assignment feedback
- Plagiarism detection and academic integrity
- Curriculum development assistance
- Administrative task automation

What NOT to Worry About

- Teachers remain essential for mentorship and guidance
- AI cannot replace classroom interaction and discussion
- Critical thinking and creativity are human strengths
- AI tutors supplement, not replace, human teachers
- Student-teacher relationships remain irreplaceable

How to Adapt

- Learn to use AI tools for lesson preparation
- Teach students responsible AI use
- Update assessment methods for AI era
- Focus on higher-order thinking skills
- Integrate AI literacy into curriculum

Ethical Considerations

- Ensure equitable access to AI tools
- Establish clear AI use policies for students
- Protect student data privacy
- Address academic integrity concerns
- Avoid over-reliance on AI for learning

B.3 Health & Medical

AI applications in diagnostics, patient care, hospital administration, and medical research

What AI Can Do in This Sector

- Assist in diagnostic imaging analysis
- Support clinical decision-making
- Automate administrative tasks and documentation
- Enable remote patient monitoring
- Accelerate drug discovery and research

Key Use Cases

- Radiology image analysis support
- Patient triage and risk assessment
- Medical record summarization
- Appointment scheduling optimization
- Drug interaction checking

What NOT to Worry About

- AI assists doctors, does not replace them
- Final diagnosis always requires human judgment
- Patient relationships need human empathy
- AI is a second opinion tool, not the primary one
- Healthcare will always need human touch

How to Adapt

- Learn AI tools relevant to your specialty
- Understand AI capabilities and limitations
- Use AI to reduce administrative burden
- Stay updated on AI developments in healthcare
- Focus on patient communication and empathy

Ethical Considerations

- Patient data privacy is paramount
- AI recommendations must be verified
- Informed consent for AI assisted diagnosis
- Avoid bias in AI medical tools
- Maintain human accountability for decisions

B.4 Agriculture & AgriTech

AI applications in farming, crop management, livestock, and agricultural research

What AI Can Do in This Sector

- Predict weather and crop conditions
- Optimize irrigation and resource usage
- Detect plant diseases early
- Monitor livestock health
- Improve supply chain and market access

Key Use Cases

- Crop health monitoring via imagery
- Precision farming recommendations
- Market price prediction
- Pest and disease early warning
- Soil analysis and recommendations

What NOT to Worry About

- Farming knowledge and experience remain valuable
- AI cannot replace local agricultural wisdom
- Technology supports, not replaces, farmers
- Human judgment needed for complex decisions
- Traditional practices can integrate with AI

How to Adapt

- Start with simple mobile-based AI tools
- Connect with AgriTech extension services
- Share knowledge with farming communities
- Experiment with AI recommendations on small scale
- Combine AI insights with traditional knowledge

Ethical Considerations

- Ensure technology access for small farmers
- Protect farmer data from misuse
- Avoid dependency on single technology providers
- Consider environmental impact
- Maintain food safety standards

B.5 Law & Judiciary

AI applications in legal research, case management, court administration, and access to justice

What AI Can Do in This Sector

- Accelerate legal research and case law analysis
- Draft and review legal documents
- Predict case outcomes based on historical data
- Automate court administration tasks
- Improve access to legal information

Key Use Cases

- Contract review and analysis
- Legal document drafting assistance
- Case law research and summarization
- Court scheduling optimization
- Legal chatbots for public queries

What NOT to Worry About

- Legal judgment requires human wisdom
- AI cannot replace courtroom advocacy
- Client relationships need human lawyers
- Ethical decisions remain with humans
- AI is a research assistant, not a judge

How to Adapt

- Learn AI legal research tools
- Use AI for document drafting efficiency
- Focus on strategic thinking and advocacy
- Stay updated on AI in legal practice
- Develop client counseling skills

Ethical Considerations

- Maintain client confidentiality with AI tools
- Verify all AI-generated legal content
- Ensure AI does not perpetuate biases
- Disclose AI use where required
- Human accountability for legal advice

B.6 Police & Security

AI applications in law enforcement, public safety, crime prevention, and security operations

What AI Can Do in This Sector

- Analyze crime patterns and predict hotspots
- Enhance surveillance and monitoring
- Automate traffic management and e-challans
- Support investigation with data analysis
- Improve emergency response coordination

Key Use Cases

- Predictive policing and resource allocation
- Traffic violation detection
- Criminal record analysis
- Emergency call prioritization
- Crowd monitoring and management

What NOT to Worry About

- Policing requires human judgment and discretion
- Community relationships need human officers
- AI supports investigation, not replaces detectives
- Critical decisions remain with humans
- Technology enhances, not replaces, police work

How to Adapt

- Train officers on AI-assisted tools
- Integrate AI into existing workflows
- Use AI to reduce paperwork burden
- Focus on community policing skills
- Stay updated on AI in law enforcement

Ethical Considerations

- Protect citizen privacy rights
- Avoid bias in AI surveillance systems
- Ensure transparency in AI-assisted decisions
- Maintain human oversight of AI recommendations
- Use AI responsibly and proportionately

B.7 Fintech & Banking

AI applications in financial services, banking, payments, and financial inclusion

What AI Can Do in This Sector

- Detect fraud and suspicious transactions
- Automate customer service and queries
- Personalize financial products and advice
- Assess credit risk more accurately
- Streamline compliance and reporting

Key Use Cases

- Fraud detection and prevention
- AI chatbots for customer support
- Credit scoring and loan processing
- Anti-money laundering monitoring
- Personal finance management tools

What NOT to Worry About

- Human advisors needed for complex decisions
- Relationship banking remains valuable
- AI enhances, not replaces, financial expertise
- Regulatory compliance needs human judgment
- Customer trust built through human interaction

How to Adapt

- Learn AI tools used in your organization
- Focus on customer relationship skills
- Understand AI-driven products and services
- Develop advisory and consultative skills
- Stay updated on fintech innovations

Ethical Considerations

- Protect customer financial data
- Ensure AI does not discriminate in lending
- Maintain transparency in AI-driven decisions
- Comply with financial regulations
- Avoid predatory AI-powered practices

B.8 Manufacturing & FMCG

AI applications in production, quality control, supply chain, and industrial operations

What AI Can Do in This Sector

- Predict equipment maintenance needs
- Optimize production scheduling
- Enhance quality control and defect detection
- Improve supply chain efficiency
- Reduce energy consumption and waste

Key Use Cases

- Predictive maintenance systems
- Automated quality inspection
- Demand forecasting
- Inventory optimization
- Production line optimization

What NOT to Worry About

- Human expertise needed for complex operations
- AI cannot replace skilled technicians
- Innovation requires human creativity
- Management and leadership remain human roles
- AI optimizes existing processes, humans create new ones

How to Adapt

- Learn AI tools relevant to manufacturing
- Focus on supervisory and management skills
- Understand data-driven decision making
- Develop troubleshooting expertise
- Stay updated on Industry 4.0 trends

Ethical Considerations

- Ensure worker safety with AI systems
- Retrain workers for new AI-enhanced roles
- Maintain product quality standards
- Consider environmental impact
- Balance automation with employment

B.9 IT Industry & Software

AI applications in software development, IT services, and technology businesses

What AI Can Do in This Sector

- Assist in code writing and debugging
- Automate testing and quality assurance
- Enhance documentation and knowledge management
- Improve project estimation and planning
- Enable rapid prototyping and development

Key Use Cases

- AI coding assistants (GitHub Copilot, etc.)
- Automated code review
- Bug detection and fixing
- Technical documentation generation
- Customer support automation

What NOT to Worry About

- Developers remain essential for architecture and design
- AI code needs human review and understanding
- Complex problem-solving needs human thinking
- Client relationships require human interaction
- AI creates more demand for tech skills, not less

How to Adapt

- Master AI coding assistants and tools
- Focus on system design and architecture
- Develop AI/ML skills
- Learn prompt engineering for development
- Stay at the forefront of AI developments

Ethical Considerations

- Review AI-generated code for security
- Respect intellectual property in AI outputs
- Ensure AI tools don't leak sensitive data
- Maintain code quality standards
- Disclose AI use in client deliverables where required

B.10 Government & Public Administration

AI applications in governance, public services, policy making, and citizen engagement

What AI Can Do in This Sector

- Automate routine administrative tasks
- Improve citizen service delivery
- Enhance data analysis for policy making
- Streamline document processing
- Enable better resource allocation

Key Use Cases

- Citizen query chatbots
- Document digitization and processing
- Policy impact analysis
- Public grievance management
- Budget and resource optimization

What NOT to Worry About

- Policy decisions require human judgment
- Citizen relationships need human officials
- Democracy requires human accountability
- Complex governance needs human wisdom
- AI supports administration, not replaces it

How to Adapt

- Learn AI tools for office productivity
- Focus on citizen engagement skills
- Understand data-driven governance
- Develop policy analysis capabilities
- Stay updated on e-governance innovations

Ethical Considerations

- Protect citizen data privacy
- Ensure transparency in AI-assisted decisions
- Maintain human accountability for public decisions
- Avoid bias in AI systems serving citizens
- Ensure equitable access to AI-enhanced services

B.11 Cybersecurity & AI

AI applications in cyber defense, threat detection, and security operations

What AI Can Do in This Sector

- Detect threats and anomalies in real-time
- Automate security monitoring and response
- Analyze malware and attack patterns
- Enhance identity and access management
- Predict and prevent cyber attacks

Key Use Cases

- AI-powered threat detection
- Automated incident response
- Phishing detection and prevention
- Security log analysis
- Vulnerability assessment

What NOT to Worry About

- Security experts remain essential
- AI cannot replace human threat intelligence
- Strategic security planning needs human judgment
- Incident response requires human decision-making
- AI is a force multiplier for security teams

How to Adapt

- Learn AI-powered security tools
- Understand AI-based attack techniques
- Develop threat hunting skills
- Stay updated on AI security developments
- Focus on strategic security thinking

Ethical Considerations

- Use AI security tools responsibly
- Protect privacy while ensuring security
- Avoid over-surveillance
- Maintain transparency in AI security decisions
- Balance security with civil liberties

B.12 SMEs & Startups

AI applications for small and medium enterprises and entrepreneurship

What AI Can Do in This Sector

- Level the playing field with larger competitors
- Automate marketing and customer engagement
- Improve business decision-making
- Enhance productivity with limited resources
- Enable innovation and new business models

Key Use Cases

- AI-powered marketing and social media
- Customer service chatbots
- Business analytics and insights
- Content creation and copywriting
- Financial management assistance

What NOT to Worry About

- Entrepreneurship requires human vision
- Customer relationships need personal touch
- Innovation comes from human creativity
- AI democratizes access to capabilities
- Small businesses can compete better with AI

How to Adapt

- Start with free and low-cost AI tools
- Automate repetitive tasks first
- Use AI for competitive intelligence
- Focus on what makes your business unique
- Experiment and iterate quickly

Ethical Considerations

- Be transparent with customers about AI use
- Protect customer data
- Don't use AI for deceptive practices
- Maintain quality standards
- Consider impact on employees

ANNEXURE C

AI Business Transformation Use Cases

Practical ways AI can transform your daily work and accelerate business operations

This annexure provides practical examples of how AI can transform everyday business operations. These use cases apply across industries and organization sizes from small businesses to large enterprises.

D.1 HR & Talent Management

Transform hiring from weeks to days, and make better people decisions

Before AI vs After AI

- **Resume Screening:** 100 resumes in 2 days → 100 resumes in 10 minutes with AI ranking
- **Job Descriptions:** 2 hours to write → 5 minutes with AI drafting
- **Interview Questions:** Generic questions → Role-specific, competency-based questions generated instantly
- **Employee Onboarding:** Manual orientation → AI chatbot answering new hire questions 24/7
- **Performance Reviews:** Hours of writing → AI-assisted drafts based on goals and achievements
- **Policy Questions:** HR team overwhelmed → AI answers routine leave, benefits, policy queries

D.2 Office & Administrative Automation

Eliminate repetitive tasks and focus on work that matters

Before AI vs After AI

- **Meeting Notes:** Manual note-taking → AI transcription with automatic action items
- **Email Drafting:** 15 minutes per email → 2 minutes with AI assistance
- **Report Writing:** Days of compilation → AI generates first draft from data in minutes
- **Data Entry:** Manual typing → AI extracts data from documents automatically
- **Scheduling:** Back-and-forth emails → AI finds optimal meeting times automatically
- **Document Search:** Hunting through folders → AI finds and summarizes relevant documents instantly

D.3 Finance & Accounting

Faster closes, fewer errors, better insights

Before AI vs After AI

- **Invoice Processing:** Manual entry → AI reads, extracts, and enters invoice data automatically
- **Expense Reports:** Hours of categorization → AI categorizes and flags anomalies instantly
- **Financial Reports:** Days of preparation → AI generates narrative summaries from numbers
- **Budget Forecasting:** Spreadsheet guesswork → AI analyzes trends and suggests forecasts
- **Audit Preparation:** Weeks of document gathering → AI organizes and retrieves documents on demand
- **Vendor Payments:** Manual tracking → AI reminds, prioritizes, and drafts payment communications

D.4 Sales & Marketing

Reach more customers, close faster, create better content

Before AI vs After AI

- **Lead Qualification:** Manual research → AI scores and prioritizes leads automatically
- **Content Creation:** Days to write blogs/posts → AI drafts in minutes, you refine
- **Social Media:** Struggling for ideas → AI generates post calendars and captions
- **Customer Emails:** Generic templates → AI personalizes messages based on customer data
- **Competitor Analysis:** Hours of research → AI summarizes competitor moves and market trends
- **Proposals:** Hours to customize → AI tailors proposals to client needs in minutes

D.5 Customer Service & Support

Faster responses, happier customers, reduced workload

Before AI vs After AI

- **Common Queries:** Staff answering same questions → AI chatbot handles 70% of routine queries
- **Response Drafting:** Writing from scratch → AI suggests responses, agent refines
- **Ticket Routing:** Manual assignment → AI routes to right department automatically
- **Customer Sentiment:** Guessing mood → AI detects frustration and prioritizes urgent cases
- **Knowledge Base:** Searching manuals → AI finds answers from documentation instantly
- **After-Hours Support:** No response until morning → AI provides 24/7 basic support

D.6 Project & Task Management

Stay organized, meet deadlines, and manage resources smarter

Before AI vs After AI

- **Project Planning:** Manual Gantt charts → AI suggests timelines based on similar projects
- **Status Updates:** Chasing team members → AI compiles updates from tools automatically
- **Risk Identification:** Surprises at deadline → AI flags potential delays early
- **Resource Allocation:** Guessing availability → AI optimizes team assignments
- **Task Prioritization:** Everything feels urgent → AI ranks by impact and deadline
- **Documentation:** Forgotten at project end → AI generates docs throughout the project

D.7 Training & Learning

Upskill faster, personalize learning, measure impact

Before AI vs After AI

- **Training Content:** Weeks to develop → AI drafts training materials in hours
- **Quizzes & Assessments:** Manual question creation → AI generates questions from content
- **Personalized Learning:** One-size-fits-all → AI adapts content to individual pace and style
- **Skill Gap Analysis:** Guessing training needs → AI identifies gaps from performance data
- **Language Translation:** Single-language content → AI translates training to local languages
- **On-Demand Help:** Wait for trainer → AI tutor answers questions anytime

D.8 Procurement & Vendor Management

Smarter purchasing, better vendor relationships, cost savings

Before AI vs After AI

- **Vendor Comparison:** Manual research → AI compares vendors on price, quality, delivery
- **Contract Analysis:** Reading every clause → AI highlights key terms and risks
- **Purchase Orders:** Manual creation → AI generates POs from approved requests
- **Price Tracking:** Periodic checks → AI monitors prices and alerts on savings opportunities
- **Vendor Performance:** Subjective assessment → AI tracks and scores vendor metrics
- **RFP Creation:** Starting from scratch → AI drafts RFPs based on requirements

D.9 Quality & Compliance

Reduce errors, ensure compliance, maintain standards

Before AI vs After AI

- **Document Review:** Manual checking → AI scans documents for errors and inconsistencies
- **Policy Compliance:** Periodic audits → AI continuously monitors for policy violations
- **Regulatory Updates:** Manual tracking → AI monitors and alerts on regulatory changes
- **Audit Trails:** Fragmented records → AI maintains comprehensive audit logs automatically
- **Report Generation:** Manual compilation → AI generates compliance reports on demand
- **Risk Assessment:** Annual reviews → AI provides continuous risk monitoring and alerts

"The best time to start with AI was yesterday. The second best time is today."

Annexures prepared with support from P@SHA